

For suppliers/brand owners – a membership model that scales, marginal cost decreases while support and strategic value increase



Manual

For smaller brands that want to get started with basic messaging

- + Unlimited relations & limited message types
- X Integration
- + User Support bookable
- + Digital Product Passport
- + Product Store

199 CHF / month
+ 0.45% of order/invoiced value

Max CHF 0.5M in order/invoice value



Starter

For emerging brands wanting full messaging with simple setup

- + Unlimited relations & message types
- + Integration
- + User Support bookable
- + All Btwentyfour products incl.
- ✓ Digital Product Passport
- ✓ Product Store

449 CHF / month
+ 0.36% of order/invoiced value

Max CHF 1M in order/invoice value



Growth

For growing brands scaling with support and advanced features

- ✓ Unlimited relations & message types
- ✓ Integration
- ✓ Standard User support
- ✓ All Btwentyfour products incl.
- + Value-added service
- ✓ Digital Product Passport
- ✓ Product Store

999 CHF / month
+ 0.24% of order/invoiced value

Max CHF 11M in order/invoice value



Premium

For strategic brands valuing premium support and SPOC

- ✓ Unlimited relations & message types
- ✓ Integration
- + Plus User support
- + SPOC M
- ✓ All Btwentyfour products incl.
- ✓ Value-added services
- ✓ Digital Product Passport
- ✓ Product Store

1,999 CHF / month
+ 0.21% of order/invoiced value

Max CHF 50M in order/invoice value



Enterprise

For global brands with complex operations and high ambitions

- ✓ Unlimited relations & message types
- ✓ Integration
- + Premium User support
- + SPOC L
- ✓ All Btwentyfour products incl.
- ✓ Value added services
- + Member advisory network
- + Joint roadmap activities
- ✓ Digital Product Passport
- ✓ Product Store

3,999 CHF / month
+ 0.15% of order/invoiced value

Max CHF 1 B in order/invoice value

Two new products – available for our membership customers



Digital Product Passport module

Compiles and shares the structured product data required under the EU's Digital Product Passport rules (Ecodesign for Sustainable Products Regulation) – composition, durability, repairability, recyclability and traceability – delivered through your existing PRICAT / master-data channels.

18 Feb 2027

First binding deadline – EV, LMT & industrial batteries

~2027

Textiles, tyres & aluminium (indicative)

2028–2029

Further categories, as the EC adopts each act

Included in every membership tier, including Manual



Product Store – cross-department visibility

A CMS/DAM-style hub giving non-technical stakeholders – C-level executives and department heads – a visual, self-service view of results across Product, Market/Media, Logistics, Finance and Compliance, with no EDI or IT expertise required.

Included in every membership tier, including Manual